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PATENT

I hereby certify that this paper (along with any paper referred to as being attached or enclosed) is being transmitted by facsimile to the U.S. Patent and Trademark Office.

Date: 23 September 2003

Elizabeth A. Shewell

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

OFFICIAL

SERIAL NUMBER 10/068,771	FILING DATE 05 FEB 2002	FIRST NAMED INVENTOR ELDERING ET AL.	ATTY. DKT. NO. T742-10
TITLE Targeted Advertising in On Demand Programming		ART UNIT 2611	EXAMINER Huynh, Son P

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

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Supplemental Amendment

This Amendment supplements the Amendment filed on September 19, 2003 in response to the Office Action mailed June 19, 2003. Please enter the following amendments and consider the following remarks.

Supplemental Amendment

-1-

10/068,771